

# Spencer Christensen

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## PROFESSIONAL PROFILE

Dynamic entrepreneur and trusted operations professional with a solid track record of developing, growing and managing companies. Marketing expert in strategic planning and sales communication. Adept at achieving and exceeding financial and organizational expectations. Key strengths include:

- Entrepreneurship
- Strategic Planning
- Sales Management
- Financial Analysis
- Operations Management
- Innovation and Leadership
- Marketing
- Financial Management
- Corporate Training

## PROFESSIONAL EXPERIENCE

- Co-Owner / Business Analyst** 2017 to Present  
Business Appraisals [www.BusinessAppraisals.com](http://www.BusinessAppraisals.com)
  - Purchased a partnership in BusinessAppraisals.com
  - Provided accurate, affordable, and very understandable business valuations
- Founder / CEO** 2012 to Present  
Penguin Pest Control [www.PenguinPestControl.com](http://www.PenguinPestControl.com)
  - Started company from scratch
  - Successfully grew company organically to 350 customers and \$250,000 in value
  - Acquired a competitor which quadrupled revenue
  - Estimated company value in April of 2018 was \$1.2 million and growing
- Founder / Head Consultant** 2010 to Present  
ROCK Marketing [www.RockMyMarketing.com](http://www.RockMyMarketing.com)
  - Acted as a marketing consultant for many companies
- Owner / Operator** 2015 to 2017  
Rocky Mountain Snowmobile Adventures
  - Sold the company in 2017
- Corporate Manager, Trainer and Recruiter** 2007 to 2010  
ROVE Pest Control
- Co-Founder/Director of Marketing** 2002 to 2006  
LiVN Utah
  - Operated a cable television channel
  - Sold company to Paradigm World Wide Entertainment

## EDUCATION

- Bachelor of Business Administration, Marketing** University of Phoenix

## COMMUNITY

LDS Church Education Teacher and Teaching Director  
Boy Scouts of America – Unit Chairman