



Ask me a question about Business Valuations

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About Business Appraisals

Business Appraisals is the offshoot of a successful business brokerage firm, Business Search. As Business Search grew we were faced with a problem of how to accurately appraise the business we were trying to sell. There were many different accounting methods to do this but the range of value they presented was spread over such a large variance (+/- 500%) that they were unusable. By carefully analyzing what creates value in a business we were able to determine which approaches had the most merit.

We finally determined that it wasn't a single method that worked but a blended method of a **cash flow / asset value / market value** that gave us the correct values we were looking for. We were then able to sell a business and work the numbers backwards into our method to determine the methods accuracy. Business Search has been using this method successfully for almost 20 years. Business Appraisals was created as a separate company to offer these same methods to individuals and corporations needing clear, accurate, and affordable business appraisals.

